

bip technology GmbH
Am Elisabethhof 22 – 14772 Brandenburg an der Havel

Dear customers, interested parties and suppliers,

In the course of the EU General Data Protection Regulation (EU-DSGVO), new information obligations are imposed on us as a data controller for the processing of personal data. According to Art. 13 and 14 EU-DSGVO, we therefore inform you about the following points:

Responsible party:

bip technology GmbH
Am Elisabethhof 22
14772 Brandenburg an der Havel
Tel.: +49 3381 7590-0
E-mail: datenschutz@bip-technology.de
Ms Egle Tonn

Data Protection Officer: mb-datenschutz

datenschutz@bip-technology.de
<https://mb-datenschutz.de>

Purposes of the data processing of your personal data:

Answering enquiries, contract processing, sending relevant promotional offers, credit assessment, customer service, logistics, market and opinion research, supplier management.

Legal basis for the processing of your data:

- EU-DSGVO Art. 6 (1) a) allows us to process your data based on your consent for certain purposes, e.g. subscribing to our newsletter.
- EU-DSGVO Art. 6 (1) b) covers data processing necessary for the performance of a contract as well as for pre-contractual measures.
- EU-DSGVO Art. 6 (1) c) allows us to process your data on the basis of a legal obligation, e.g. retention obligations under financial and tax law.

- Art. 6 (1) f) EU-DSGVO allows us to process your personal data if we or a third party have legitimate interests in this processing and your interests, fundamental rights or freedoms do not conflict with this, e.g.:

- E-mail advertising in connection with § 7 (3) UWG
- Avoidance of damage and/or liability of the company through appropriate measures
- Assertion, exercise or defence of legal claims

Duration of data storage:

General: After the purpose of the data processing no longer applies and the legal retention periods have expired, your personal data will be deleted. As a rule, there are 6 or 10 year retention obligations for companies.

If the storage is based on your consent, we will delete your personal data if you revoke your consent.

Recipients of your personal data:

In our company, only those employees receive access to your personal data to the extent necessary to fulfil their tasks. All employees are bound to confidentiality and data protection.

Service providers employed may receive your data to fulfil the purposes described if they meet the confidentiality requirements under data protection law. These can be, for example, companies in the categories: IT services, printing and shipping services, market research companies, call centres, logistics companies, data destruction. These service providers are so-called AV service providers (order processors), which are especially contractually obligated according to legal requirements.

Bank/banking service providers

Service providers for credit assessment

Public institutions, e.g. tax offices, only receive your personal data if they are legally obliged to do so.

Your data will not be

passed on outside the EU/EEA.

Data we receive about you from third parties:

Creditworthiness data (credit reform information).

Your data protection rights:

You have the right to information under Article 15 EU GDPR, the right to rectification under Article 16 EU GDPR, the right to erasure under Article 17 EU GDPR, the right to restriction of processing under Article 18 EU GDPR and the right to object under Article 21 EU GDPR. In addition, you have the right to lodge a complaint with a data protection supervisory authority in accordance with Article 77 of the EU Data Protection Regulation.